

# NEVER DESCALE AGAIN. EVER.

TANKLESS WATER HEATER WITH X3™ TECHNOLOGY



## THE CHALLENGE

### SCALE BUILDUP

- With normal use, typical gas tankless water heaters begin to scale up over time
- Scale reduces efficiency and increases annual cost of operation
- Regular descaling is required to keep typical gas tankless water heaters operational, leading to maintenance costs

SCALE IS THE #1 ENEMY FOR TANKLESS UNITS

**#1**

LIFETIME COST OF DESCALING\*

**\$2,800**

\* estimated over the warranty period



Model GTS-540X3

## THE SOLUTION

### INTRODUCING X3 TECHNOLOGY ON OUR CONDENSING GAS TANKLESS PRODUCT.

Models with X3 Technology prevent scale buildup, meaning zero descaling maintenance and three times longer life than traditional models



## THE ALL-NEW X3 TECHNOLOGY



LASTS THREE TIMES LONGER THAN ITS COMPETITORS



ELIMINATES SCALE MAINTENANCE



MAINTAINS LIKE-NEW PERFORMANCE LONGER

## AVOID HEAT EXCHANGER FAILURE



Without X3 Technology failure at 136,000 gallons

vs



With X3 Technology 450,000 gallons and still running at like-new efficiency



## MORE YEARS OF HOT WATER



### STATE TANKLESS WITH X3 TECHNOLOGY

Over 15 years of life with no maintenance

## SCALING AND EFFICIENCY LOSS

Without X3 Technology: 10% efficiency reduction in 1.5 years

With X3 Technology: like-new efficiency after 15 simulated years



vs



# YEARS

## ESTIMATED LIFETIME MAINTENANCE COST

NEXT GENERATION TANKLESS WITH X3 TECHNOLOGY

**\$0**

TANKLESS & REMOVABLE FILTER

**\$800**

TANKLESS WITHOUT PROTECTION

**\$2,800**

# MORE

YEARS OF EFFICIENCY HOT WATER ANNUAL SAVINGS

# LESS

MAINTENANCE OPERATING COSTS ENERGY USAGE